

## Why Index Construction Matters



**Lynn Bachstetter**  
**Senior Director, Global Head of Insurance Solutions**  
**S&P Global Market Intelligence**

Lynn Bachstetter is a Senior Director for the Global Insurance Product Management team at S&P Global Market Intelligence. In this role, Lynn helps oversee the operational and strategic management of the Insurance Group. The Insurance Group is responsible for delivering company-specific and sector information to 2,000+ clients, including investment banks, asset management firms, global and regional insurance companies, brokers, consultants and accounting firms. Prior to joining the firm in 2008, Lynn was a credit ratings analyst with Fitch Ratings covering insurance companies. Lynn holds a Bachelor of Science in Business Administration degree from Villanova University.



**Marc A. Mercurio, CFA**  
**Senior Manager, Insurance Solutions**  
**Macquarie**

Marc A. Mercurio joined Macquarie Asset Management (MAM) in December 2018 as a senior manager in the insurance solutions group. He is responsible for expanding the firm's asset management relationships with insurers.

Prior to joining the firm, Mercurio was head of insurance ETF business development at State Street Global Advisors from September 2017 to November 2018. Before that, he worked at Wellington Management for more than 10 years, leaving the firm in 2017 as vice president and account manager in the financial reserves management group. Previously, Mercurio held various management positions with Liberty Mutual Group.

Marc is a CFA Charter holder and earned a bachelor's degree in history and an MBA with a concentration in finance, both from Boston University.



**Hamish Preston**  
**Director, U.S. Equity Indices**  
**S&P Dow Jones Indices**

Hamish Preston is Director, U.S. Equity Indices at S&P Dow Jones Indices (S&P DJI). Hamish is responsible for providing insights and thought leadership on S&P DJI's U.S. equity index suite, including the S&P 500® and The Dow®, and he assists with the development of new benchmarks for market participants and promotes their potential applications. He is also a frequent contributor to financial media outlets.

Prior to his current role, Hamish worked in Global Research & Design at S&P DJI, where he was responsible for conceptualization, research, and design covering global strategy, factor-based, alternative beta, and thematic equity indices. Previously, Hamish worked in Index Investment Strategy at S&P DJI, providing research and commentary on the entire S&P DJI product set, including U.S. and global equities, commodities, fixed income, and economic indices.

Hamish holds a bachelor's degree in economics from the London School of Economics and graduated with distinction from the University of Birmingham with a master's degree in financial economics.



**Jürgen Wurzer, CFA**

**Deputy Head of Portfolio Management, Associate Director  
Macquarie**

Jürgen initially joined Macquarie in January 2007, focusing on multi asset strategies.

Prior to re-joining Macquarie in April 2018 he was part of the multi asset management team of Erste Asset Management.

Jürgen graduated from University of Applied Sciences Wiener Neustadt with a master's degree and holds the CFA charter. He is a lecturer for asset allocation, quantitative finance, portfolio and risk management at several educational institutions.