

Using Thematic Investing to Harness the Power of Diversification



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Matthew is a Managing Director at State Street Global Advisors and Head of SPDR® Americas Research. He manages a team responsible for the product research and analysis of SPDR ETFs, and the development of market outlooks, investment themes, and portfolio implementation ideas to help clients understand the market landscape and achieve their desired investment outcomes.



Mychal Campos

**Head of Investing
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Mychal Campos is Head of Investing at Betterment. His two-plus decades of experience in quantitative investing includes developing asset management and financial planning products for millions of customers, managing billions of dollars in the process. He holds a Master of Science in Computational Finance from the Applied Mathematics Department of the University of Washington.



Rupert Watts, CFA, CAIA

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Rupert Watts is Senior Director, Strategy Indices at S&P Dow Jones Indices. His field focuses on alternate beta strategies, including factor-based indices, dividends, and volatility, as well as quantitative, thematic, and asset-allocation strategies. In his role, Rupert works closely with the sales, marketing, and Global Research & Design departments to bring new ideas to market.

Prior to his current role, Rupert worked at Deutsche Bank for almost 11 years, with the majority of this time dedicated to research and product development within quantitative investment strategies (QIS), with stints on the buy side and sell side. While in QIS, Rupert played a lead role in the successful launch of a risk premia platform, developing strategies across multiple asset classes and managing portfolio mandates for institutional clients.

Rupert is originally from the United Kingdom and earned a bachelor's degree in business and finance from the University of the West of England, Bristol. Rupert is both a Certified Financial Analyst (CFA) and a Certified Alternative Investment Analyst (CAIA).