S&P Dow Jones Indices

A Division of S&P Global

Defending Your Core with Factors

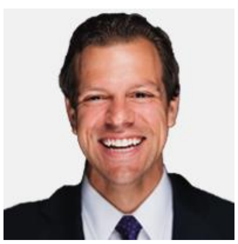
John Feyerer, CFA

Senior Director, Equity ETF Product Strategy
Invesco

John Feyerer is a Senior Director of Equity ETF Product Strategy for Invesco's exchange-traded funds (ETFs). In this role, he oversees the development and application of strategies and tactics for product positioning and portfolio implementation. Mr. Feyerer and his team also develop research-related content designed to help clients better understand equity ETF strategies and their application in portfolios, with emphasis on factor investing and smart beta.

Mr. Feyerer joined Invesco in 2005. Prior to his current role, he led business operations for the ETF group and also served in a regional sales capacity. Before joining the firm, Mr. Feyerer served in a variety of operating, financial, and strategic roles over 14 years at the ServiceMaster Company based in suburban Chicago. Mr. Feyerer has been quoted in Barron's, The Wall Street Journal, Investment News, and numerous trade publications, and is a regular speaker at industry conferences and events.

Mr. Feyerer earned BA and MA degrees in communications from Wheaton College and an MBA with a concentration in finance from the University of Oxford. He is a Chartered Financial Analyst® (CFA) charterholder and member of the CFA Society Chicago. He holds the Series 7, 24, and 63 registrations. Mr. Feyerer serves on the Associate Editor Board for The Journal of Index Investing.



Niko Finnigan, CFA, CAIA

Partner, Net Worth Advisor
Delta Wealth Advisors

Niko has more than a decade of experience in the investment management industry. Previously Niko worked with pensions, foundations, and endowments as a global institutional investment manager. Niko holds both the Chartered Financial Analyst® (CFA®) and Chartered Alternative Investment Analyst® (CAIA®) designations. Niko graduated from the Kelley School of Business at Indiana University – Bloomington.

Craig Lazzara, CFA

Managing Director and Global Head of Index Investment Strategy
S&P Dow Jones Indices

Craig Lazzara is Managing Director and Global Head of Index Investment Strategy for S&P Dow Jones Indices (S&P DJI). The index investment strategy team provides research and commentary across the S&P DJI product set, with particular focus on the active-passive debate, factor indices, and index dynamics. Craig previously served as product manager for S&P DJI's U.S. equity and real estate indices. These include the S&P 500® and the S&P CoreLogic Case-Shiller Home Price Indices, two of the most widely tracked benchmarks in the world.

Prior to joining S&P Indices in 2009, Craig was a managing director of Abacus Analytics, a quantitative consulting firm serving the brokerage and investment management communities. He previously directed marketing and client service for ETF Advisors and Salomon Smith Barney's Global Equity Index Group, as well as for the Equity Portfolio Analysis group at Salomon Brothers. Earlier, Craig served as chief investment officer of Centurion Capital Management and Vantage Global Advisors, as a managing director of TSA Capital Management, and as a vice president and portfolio manager for Mellon Bank and T. Rowe Price Associates.

A Chartered Financial Analyst, Craig is a graduate of Princeton University and Harvard Business School.