

ESG: A Powerful Conversation You May Not Be Having with Clients



Robbie Cannon

**President, CEO
Horizon Investments**

Robbie Cannon is the president and chief executive officer (CEO) of Horizon Investments, an award-winning asset management and consulting firm. Robbie began his career in finance in 1994 and became the owner of Horizon in 1999. During his tenure, the firm has grown from a small, regional RIA to a multi-billion dollar third-party investment manager and a nationally recognized leader in emerging discipline of Goals-Based investing.

Robbie was named to the Board of Governors at the Money Management Institute (MMI) in 2018. He speaks regularly on a broad range of investing, risk management, and financial planning topics. He holds a bachelor's degree from Furman University.

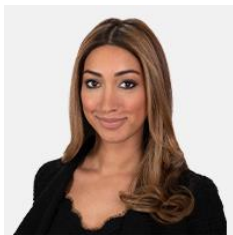


Scott Ladner

**Chief Investment Officer, Chair of the Investment Committee
Horizon Investments**

Scott Ladner serves as Chief Investment Officer and is the Chair of the Investment Committee for Horizon. In these capacities, he oversees all aspects of the Investment Management division for the firm. He also provides the Investment Management division with Macro analysis and interpretation of global derivatives, credit, foreign exchange, equity, and funding markets. His previous roles at Horizon included Head of Risk and Director of Quantitative & Alternative Strategies.

Scott received his BA in Economics and Russian Language & Literature from the University of North Carolina at Chapel Hill.



Mona Naqvi

**Senior Director, Product Management, ESG Indices
S&P Dow Jones Indices**

Mona is Senior Director, Product Management for Environmental, Social, and Governance (ESG) at S&P Dow Jones Indices (S&P DJI). In this role, Mona serves as global spokesperson for S&P DJI's ESG Indices, educating the market on the values of ESG investing and our industry-leading ESG lineup. Our ESG indices support a diverse spectrum of ESG benchmarking and investing needs, from best-in-class approaches like the world-renowned Dow Jones Sustainability Index, to broad-market ESG alternatives and core ESG solutions like the S&P 500® ESG Index.

Prior to joining S&P DJI, Mona was Director at Trucost (part of S&P Global) and advised some of North America's biggest institutional investors on low-carbon and fossil fuel free strategies, energy transition alignment, and meeting the recommendations of the TCFD for investors. Mona also led the North American presence of the 2° Investing Initiative, a prominent sustainable finance NGO focused on aligning the finance sector with climate goals. Mona also served as an advisor to the Obama Administration on climate and energy policy, and she worked for several years as an economist at the UK's Bank of England.

Mona graduated Summa Cum Laude with a Bachelor of Science degree (with honors) in Government and Economics (double major) from the London School of Economics and Political Science (LSE). She is a regular market commentator on sustainable finance issues and is a published author of several research papers on topics ranging from disruptive technologies to the problem of "short-termism" in mainstream finance.



Luke Oliver

**Managing Director, Head of Index Investing, Americas
DWS**

Luke Oliver is one of the founding members of the U.S. ETF business, joining in 2009. In his current role, Luke heads the team that manages 39 exchange-traded products and \$14bn in assets (as of 4/30/19) under DBX Advisors, a Registered Investment Advisor.

Prior to his current role, Luke served in a number of prominent roles including portfolio management, product development and most recently heading capital market liquidity for the growing U.S. ETF business.

Previously, Luke worked in Deutsche Bank's award-winning foreign exchange business in both London and New York.